# Living in Mermaid Beach: A COMPLETE LIFESTYLE GUIDE

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### Abstract

Mermaid Beach, nestled along the iconic Gold Coast, is more than just a picturesque stretch of sand; it is a vibrant community offering a unique blend of coastal living, modern amenities, and a relaxed lifestyle. This guide explores the essence of life in Mermaid Beach, from its scenic beaches and recreational activities to community services, wellness programs, and local businesses. Drawing on insights from government resources, lifestyle articles, and news publications, this comprehensive guide provides residents and potential newcomers with an informed perspective on living in this thriving suburb. Whether you are seeking leisure, health and wellness, or community engagement, Mermaid Beach offers a lifestyle that balances serenity with opportunity.

### **Getting Started**

Living in Mermaid Beach begins with understanding its distinct character and what it offers. Located just south of Surfers Paradise, the suburb combines quiet residential streets with easy access to bustling hubs, restaurants, and recreational areas. New residents are encouraged to explore local amenities, such as community centres, health services, and coastal pathways for walking and cycling. Embracing the local lifestyle also involves engaging with wellness activities, beach sports, and cultural events that foster a strong sense of community. This guide will provide practical advice, tips, and insights to help residents settle in comfortably while making the most of everything Mermaid Beach has to offer.

### **Mermaid Beach**



Mermaid Beach is generally much quieter in contrast to its busy neighbours in Broadbeach and Surfers Paradise. This is likely due to the majority of the beach here being fronted by homes and units. Hedges Avenue runs parallel to the beach and has a dedicated pedestrian and bike lane, providing access to the beach at cross streets.

The Mermaid Beach Surf Club is located back from the beach, across from the beachfront Ken Mansbridge Park. The park has tables and shelters. There's an eclectic blend of dining options a few blocks from the beach, particularly along the Gold Coast Highway.

Warning: Avoid steep and unstable sand scarps. Walking on or beneath them is dangerous as they may collapse.

### **Swimming**

Make sure you swim in the patrolled area between the red and yellow flags. Mermaid Beach has two patrol locations. At times, a patrol may be closed due to dangerous swimming conditions, unsafe beach conditions or beach maintenance works.



### **Surfing**

Beach breaks extend the full length of the beach and conditions are best on a moderate swell and offshore winds. Wave quality is variable depending on prevailing swell direction, wind, tide and sand bar formation so check conditions before paddling out. If in doubt, don't paddle out. For more information, visit our Surfing page.

### **Facilities**

To view the facilities available at this beach including accessibility features, use our interactive map.

Fitness equipment

Disabled parking

Waste collection

Parking

Bicycle fitting

Platform

Lifeguard tower

Play equipment

Outdoor table

Shower

If you'd like to exercise your dog off-leash, there are plenty of designated areas across the Gold Coast – find one near you on the dog exercise area map.

Please note: This beach has a dog prohibited area. Dogs are prohibited within 200 metres of flagged swimming areas.

# Mermaid Beach, Queensland



Mermaid Beach is a coastal suburb of the City of Gold Coast in Queensland, Australia. In the 2021 census, Mermaid Beach had a population of 7,329 people.

Nobby Beach is a neighbourhood in the south of the suburb. The suburb is bounded to the west by the artificial canals of adjacent Mermaid Waters and to the east by the Pacific Ocean. To the north is the suburb of Broadbeach, to the south Miami. The Gold Coast Highway passes through Mermaid Beach.

The Gold Coast Oceanway (a pedestrian path) travels along Hedges Avenue.

### **History**

Mermaid Beach receives its name from the cutter HMS Mermaid. Explorer John Oxley sailed aboard the Mermaid in 1823 when he discovered the nearby Tweed and Brisbane rivers.

Mermaid Beach was used during World War II by US servicemen and was named Los Angeles Beach as well as Miami Beach to the south.

Circa 1924, 70 allotments were advertised as "Mermaid Beach Estate" located at Mermaid Beach and Broadbeach to be auctioned by R. G. Oates Estates. The estate map has 3 estates for sale at Mermaid Beach and Broadbeach. The estates were divided in two by the "New Coastal Road" running through the Gold Coast.

Magic Mountain, Nobby Beach opened up in 1962

On 24 August 1975, the first McDonald's restaurant in Queensland opened in Mermaid Beach.

St James' Anglican Church was dedicated on 11 November 1977 by Assistant Bishop Ralph Wicks. Its closure on 15 August 1993 was approved by Assistant Bishop Ron Williams.

## **Mermaid Beach Community Centre**



Mermaid Beach Community Centre features a multipurpose hall and meeting rooms. The spaces are available both for casual bookings and for community members to book a regular weekly block of time to run community-based activities. Local residents are invited to get involved in a range of affordable weekly classes and social service

### Capacity

Main hall – 40 people (theatre style)

What's on

What's on at Mermaid Beach Community Centre(PDF, 204KB) ► Listen

For details of events at community centres and other locations across the city, visit What's On Gold Coast.

Hire a room

There are six easy steps to hire a room:

1. Choose a room that suits your needs

View photos, floorplans and maximum capacities for each of the hireable spaces.

- 2. Find out about hiring charges and conditions
- 3. Complete the online booking enquiry form to check availability
- 4. Finalise the finer details with our team

One of our team members will be in contact within 3 working days of submitting your enquiry form to find out more about your activity and any equipment you may require.

5. Pay for your booking in advance

You'll receive a 'Notice to Pay' to the email address you provide on the enquiry form. All bookings must be paid in advance.

### 6. Attend an induction

All hirers are required to attend an induction. Inductions may vary from a simple Fire, Health and Safety introduction to the room you've hired, to a more complex induction including equipment use and licensing if you are holding a large event.

### Location

Mermaid Beach Community Centre, 2439 Gold Coast Highway, Mermaid Beach 4218 View map and directions on Google

# \$40 million record ahead: Queensland's luxury property market soars

Flight to "safety" adds extra glitter to Sunshine State's luxury property market.



Business is booming in Queensland's lifestyle hot spots, while the entire prestige sector remains unflustered by interest rate rises and underpinned by a shortage of luxury homes. Queensland's luxury property market continues to outperform its southern cousins, where

prices have remained sluggish since they were hit by the COVID-19 pandemic in early 2020. But, so long as there is no further deterioration in the geopolitical scene, the entire prestige sector is expected to remain strong over the next year, say market watchers.

The prolonged pandemic lockdowns in Victoria and NSW – with Melbourne experiencing one of the longest in the world – buoyed the Sunshine State's prestige sector, says Dr Andrew Wilson, Chief Economist at My Housing Market.

"Queensland was very much the beneficiary of the COVID exodus," says Wilson. "It's been a significant force in Brisbane and Gold Coast house prices, along with some areas of the Sunshine Coast." For example, Queensland Sotheby's International Realty has handled some "very significant sales" in the state's so-called 'lifestyle locations' of the Gold Coast, Sunshine Coast, Noosa, the Whitsundays and Port Douglas, according to the agency's owner and CEO, Paul Arthur.

### New records expected to be set

"There was a bit of a flat spot in May, June and July, but in the last 60 days we've seen more luxury property transacted across Queensland than we did at the height of the market in November last year," says Arthur. In the space of a few weeks, Amir Mian of Amir Prestige Properties sold properties on the Gold Coast for \$23.75 million at Southport, \$19 million at Mermaid Beach (F45 fitness group co-founder Rob Deutsch was the buyer) and \$20 million in Carrara.



He's now finalising the sale of former 500cc motorcycle world champion Mick Doohan's luxury property, which went to auction in late September. Mian says he has received multiple offers around the \$40 million mark, which means the sale could set a record for the highest price ever paid for a residential property in Queensland. Doohan's 18-hectare estate at Coomera, known as Diamond Head, has 10 bedrooms and bathrooms, a helipad, private jetty, cinema and a 2000-bottle wine cellar. Past houseguests include Brad Pitt and Johnny Depp.



### Cooler markets down south

Elsewhere, a combination of factors have contributed to a comparatively sluggish prestige market. The closure of international borders made it difficult for international buyers, while Australia's underperforming share market dampened interest.

"The prestige market has been lagging behind the rest of the property market for some time," says My Housing Market's Wilson. "There used to be a lot of chatter about trophy homes ... but we haven't seen that energy for a few years." Wilson says higher interest rates haven't had much impact on the luxury market and he thinks talk of the negative impact of higher interest rates may have been oversold. He says Australia's market is already showing signs of moving into "revival mode" in Sydney and Melbourne.

# Hope on the horizon

Forecasters expect to see higher growth in the luxury property market but it is starting from a comparatively low base. In September, both markets began to show signs of picking up. "We're starting to move through the worst of the downturn already," says Tim Lawless, executive research director of CoreLogic's Asia Pacific research division. "But it is still early days, and I'd want to see a few more months of data before calling it a trend." Something that always works in favour of prices in the prestige market is scarcity. "Across the blue-chip markets of Australia, these homes tend to be tightly held," says Lawless.

Supply could really drive value and we expect to see a gradual pickup in demand from domestic and overseas buyers." With 'Fortress Australia' becoming a distant memory, migration to Australia is normalizing, according to Australian Bureau of Statistics data from March. However, it will take longer for high wealth migration to regenerate to pre-pandemic levels, says Wilson. And, he adds, supply isn't expected to increase anytime soon, thanks to green and red tape and a shortage of building materials and labour.

All of which points to a strong performance for the luxury property sector over the coming year. "The disclaimer on that is that it will depend on how the equity markets perform going forward," he says. Arthur believes that Australia's luxury property market will remain buoyant so long as a certain level of stability is maintained across the world. "As long as we don't see any (more) really major global issues ... I think the next 12 months will be strong. Australians still have a lot of money, and they are still investing it in property."

# Residents choose northern Gold Coast over beachside meccas like Burleigh, Miami, Mermaid



When Kelly Wright decided to move to the Gold Coast two years ago, no suburb was off the table.

Originally from London, Ms Wright had lived in Sydney for a decade but was seeking a better climate for her health.

### A brighter state

"I suffer with multiple sclerosis. I was diagnosed in 2008 and the weather was starting to affect my disease in Sydney," she said.

Ms Wright and her husband considered homes from Mermaid Waters to the Hinterland, before eventually settling on Coomera Waters.

"The sense of community, the similarities between our homeland in the UK; lush, green, the trees, the gated community were tick, tick, ticks for us," she said.



The couple are not alone.

Other residents in their street had moved from interstate or overseas.

Next-door neighbour Jamie Ennion made the move across the Tasman from New Zealand.

She joined community Facebook pages, looked up crime statistics and researched local school results.

"My husband and I thought we were going to have to work in Brisbane and we didn't want to move from Auckland back to another big city."

### **Northern Gold Coast growth**

Data from the Australian Bureau of Statistics shows Pimpama and Coomera were among the most popular Gold Coast destinations in 2020, accounting for half the net internal migrations to the entire Gold Coast region.

Net migration is the difference between domestic arrivals and departures, so it also reflects the number of people staying put.



Pimpama had a net internal migration increase of 2,135.

Together with overseas arrivals and births, the suburb recorded a 13.7 per cent population increase in 2020.

Coomera had a 9.3 per cent population increase, which included net migration of 1,245.

### Last land standing

In comparison, Surfers Paradise recorded a net internal migration increase of 244, while Burleigh Heads and Mermaid Beach recorded losses.

Northern Gold Coast Chamber of Commerce Secretary Gary Mays has lived on the northern Gold Coast since the 1980s.

"Even if you told me 10 years ago Pimpama would be so popular, I would have laughed at you," he said.



"Let's face it, the northern Gold Coast has got the only land left on the Gold Coast.

"It's more affordable, it's closer to Brisbane for jobs, so you get a lot more bang for your buck, literally, by buying on the northern Gold Coast."

But a growing population means increasing pressure on roads, public transport, infrastructure and services.

Gold Coast councillor Mark Hammel, who represents Division 1, said the area was well overdue for improved roads like the Coomera Connector, a future state-controlled north-south road corridor.

"It puts big pressure on infrastructure, which means we need to work harder and smarter to be ahead of the infrastructure game to deliver the roads, the sewerage, the water," he said.

Gold Coast's laid-back lifestyle entices entrepreneurs and investors



The technology industry is becoming a big deal on the Gold Coast, especially in the health field. One of the co-founders of online health platform HotDoc, John Servinis, said he recognised the attraction of living outside the major metropolitan centres about a decade ago. "There's been a lot of brain drain from the cities," he said.



According to at least one metric, the tech sector is catching up to the city's key economic drawcard of tourism.

It contributed \$1.4 billion in gross value added (GVA) to the Gold Coast economy in the year to June 2023, according to Invest Gold Coast.

The organisation, set up by the city council, found tourism contributed \$1.6b in GVA in the same period.



### **Co-working investment**

Mr Servinis said he had moved to the area to work remotely, but was planning to base his next venture on the Gold Coast.

There are about 9,000 people employed in the technology sector in the city and the council wants that number to grow.

The City of Gold Coast is eyeing off a bigger chunk of the industry set to be worth \$250b by the end of the decade, according to an Australian Trade and Investment Commission report.



The city's research hubs include Griffith University's Institute of Biomedicine and Glycomics, the Gold Coast University Hospital and Bond University. The council is aiming to support growth by investing in a co-working office called the Cohort Innovation Space, designed to help start-ups get off the ground and grow their roots in the city. The office hosts an annual program called LuminaX, which aims to support entrepreneurs and teach them how to secure funding.



**Networking opportunities** 

General practitioner Vu Tran met the co-founders of his start up, Bloody Good Tests, through the program.

It allows anyone to pay for any blood screening they would like without getting a referral from a doctor.

He and his co-founders have kept the start-up's base at the Cohort office.

"It's given us access to great facilities, infrastructure and networking," Dr Tran said.

Each week entrepreneurs and investors meet to grab a coffee, take a walk and bounce ideas off each other.

It is a networking exercise that makes use of the city's natural beauty and comfortable year-long climate.

Mr Servinis said the Gold Coast's livability increased his output and creativity at work.

"It's so easy to get out of bed in the morning when you can go and take your laptop down to the beach or a cafe," he said.

### What's allowed on Gold Coast beaches?



Our beautiful Gold Coast beaches are popular for good reason. It's our job to ensure this high demand doesn't impact the health and safety of beach users and the environment.

We've developed a management plan for commercial activities on our beaches outlining what's hot and what's not when it comes to our coastline. Note that allowed activities listed below require a licence or permit.

### **Activities allowed**

- Entertainment and promotional events of economic significance
- Beach equipment hire by SLSCs within 100 metres of clubhouse
- Beach equipment delivery and set-up (pre-hired)\*
- Surfing and Surf Lifesaving competitions
- Surf schools
- Marriage ceremonies
- Licensed skydiving at North Kirra beach
- Food/non-alcoholic beverage delivery (pre-ordered)\*
- Filming for movies/TV or still photography
- Dogs are allowed on leash on most beaches (except designated dog prohibited areas)
- \* subject to local law change.

### **Activities not allowed**

- Buskers
- Beach equipment fire (non Surf Lifesaving Club) from beach
- Personal and group fitness training
- Kite surfing and wind surfing lessons
- Stand up paddle board lessons
- Lighting or maintaining a fire
- All-terrain vehicle beach tours
- Food vendors and pop-up bars
- Touting and hawking
- Dogs aren't permitted within 200 metres of flagged areas

Your pooch can enjoy our beaches too! Council has designated certain animal control areas on our beaches (Tallebudgera Beach, Palm Beach and The Spit) where dogs can be exercised off leash. To find designated off leash exercise areas and view dog prohibited areas, use our dog exercise area map

Information about other animals on the beach

A permit is required to use a park, reserve, foreshore or beach for other animals, for example a horse.

# The \$2.8m house that gained \$500 a day in value

We speak to the team behind the most intriguing recent property sale.

The property: A two-bedroom, one-bathroom house on a 405-square-metre block at 38 Venice Street, Mermaid Beach, Queensland. Sold prior to auction for \$2.8 million.

Who was the agent/agency? Conner Malan, Daniel Donovan, Ray White Burleigh Group.



How long was this on the market? Eighteen days.

Why did this one sell? [Donovan] That eastern side of the [Gold Coast] Highway is so sought after and really tightly held, so just about everything is going up in spite of interest rates.

[Malan] The vendors paid \$2.3 million, exactly 984 days ago. That works out to be \$508 in daily growth, or 21 per cent over the three years. Imagine coming home from work and being out earned by your own home!

Was it overpriced? [Donovan] No. We were taking it to auction, scheduled for January 24, a Wednesday, and sold it prior to auction on the Sunday.

What did you think it would go for? Recent sales have been from around \$2.7-\$2.9 million, and a lot of those sell better when they're close to the beach – a lot closer.

Land from where that one is compared to being just off Hedges Avenue can be the difference of half a million dollars.



The Gold Coast Highway is like the big fence everyone wants to try to jump. As soon as you go west of the highway, blocks like that are selling for \$1.3 million, but when you jump the highway it's a significant increase in pricing.

What was surprising about it?

[Malan] It was a leap of faith. The buyer landed at nearly \$3 million. To have a build cost up to \$5000 per square metre means another \$2 million to build on the block. That makes it just under \$5 million.

The house only has a 10-metre frontage. Typically, with a 10-metre frontage you can only put a new house on it, or a duplex, with one on top of the other. But now, to build one on

top of the other is more expensive – people are shying away from it. This buyer's going to bulldoze it and build a house on it.



They were taking a big risk by taking that with the foresight that the market would grow and they would make money by the time the product was finished. But it happened 10 days later!

We had another home for sale at 19 Cronulla Avenue in Mermaid Beach. It was a four-bedroom, two-year-old build with a pool on a suspended concrete slab on a 405-square-metre site. My guess was about \$5 million-ish when we listed it. We had 142 groups through during the campaign. It sold for \$5.925 million at auction. It shows how much money is around shopping when there's a lack of supply in general for great-quality stock.

[Donovan] He was a bit unsure as to what new builds would trade for. He is spending \$2-\$2.5 million [to rebuild] and buying for \$2.8 million, so it owes you \$5.3 million. After the Cronulla Avenue sale just shy of \$6 million, he was super happy. It all stacks up now.

Do you reckon we'll see another result like this: a) next week b) next year c) next cycle d) never?



[Donovan] There'll be another sale like this in the next four, six, eight weeks. Stock beachside [of the Gold Coast Highway] is anything from 30-40 per cent down on this time last year for freestanding houses. Our demand is up just over 30 per cent. If anything, it's that perfect recipe.

### Essential checklist for moving into your new rental

Moving into a new rental can be an exciting, yet overwhelming experience. Whether you're relocating to a rental apartment in the heart of Melbourne or settling into a home in regional Victoria, ensuring a smooth transition is key to avoiding disruptions. To help make the process easier, we've put together an essential checklist that will guide you through each step of moving into your rental.

This checklist covers everything from legal requirements to moving tips, ensuring you're fully prepared to settle into your new home.



### 1. Review your current rental agreement

Before moving in, it's important to thoroughly review your current rental agreement. This document outlines the terms and conditions of your lease, including the length of your tenancy, costs, and any specific rules or notice periods for the property. Make sure you understand your rights and responsibilities as a tenant under the Residential Tenancies Act 1997, which governs rental laws in Victoria. Additionally, confirm the details with your property manager or landlord and find out who their preferred end of lease clean provider is. This will ensure you have the best chance at getting your bond back in full.



# 2. Conduct a detailed inspection

Before officially moving in, conduct a thorough inspection of the new rental. This step is important to ensure the property is in good condition and to avoid being held responsible for any pre-existing damage. Walk through the property, checking for any issues such as:

Leaking taps or faulty plumbing

Cracks in walls or ceilings

Broken fixtures or windows

Scratches and marks on floors or walls

Be sure to document any problems you find with photos and report them to the landlord or property manager right away. This will help avoid disputes when your lease ends, particularly regarding the return of your bond.

### 3. Set up your utilities



A key part of your moving-in checklist is ensuring all essential utilities are set up before your move-in day. This includes electricity, gas, water, and wifi. Some rental properties may include utilities in the rent, so check your lease to confirm what's covered.

If you're responsible for setting up utilities, contact local providers ahead of time to avoid any delays. Victoria has a range of utility providers, so compare options to find the best deal. Websites like Compare the Market can help you find the best services for your budget.

### 4. Check safety features

It's important to make sure your new rental is safe and secure. As part of your checklist, check that all smoke detectors are working and ensure that all mandatory safety checks such as gas and electric checks, have been conducted in a timely manner.

If you identify any safety concerns, notify your landlord right away, as these are legal obligations that need to be addressed immediately.

### 5. Change your address

Don't forget to update your address for important organisations. This includes your employer, bank, and any subscription services you're signed up for. Australia Post also offers a mail redirection service, which will ensure that any mail sent to your old address is forwarded to your new home.

You'll also want to update your details with the Australian Electoral Commission and other governmental agencies.

### 6. Plan for moving day

Moving day can be stressful, but with a bit of planning, you can make the process smoother. Start by booking a reliable moving service or organising transportation for your belongings. Declutter your current home by selling, donating, or recycling items you no longer need to reduce the number of boxes you'll need to move.

Prepare an essentials box with items you'll need immediately after moving, such as toiletries, cleaning supplies, and kitchen utensils. Label your boxes clearly to make unpacking easier in your new rental.

# 7. Set up your home for comfort

Once you've moved in, it's time to turn your rental into a home. While you may not be able to make major changes to the property, there are still plenty of ways to personalise the space. Add decor like rugs, cushions, and artwork to add a touch of you. Many rentals allow for temporary solutions such as peel-and-stick wallpaper or hanging pictures with removable hooks, so explore your options for making the space feel truly yours.

### 8. Familiarise yourself with local spots

Finally, get to know your new neighbourhood! Familiarise yourself with the important amenities such as supermarkets, parks, public transport, and doctors. If you've moved to a new area in Victoria, local community groups on Facebook can help you find the best local hotspots. Don't be afraid to say hey to your new neighbours and join local social groups to get to know your community.

By following this checklist, you'll be well equipped for a smooth and stress free move into your new rental. Good luck.





Relocating to Mermaid Beach on the Gold Coast is more than just changing your address. It is an opportunity to embrace a lifestyle defined by coastal beauty, community spirit, and exciting opportunities. Mermaid Beach combines quiet streets with convenient access to cafes, shops, and pristine beaches, making it one of the most desirable suburbs for families, professionals, and retirees alike. Understanding the lifestyle, property trends, and practical considerations can make your move smoother and more enjoyable.

### **Coastal Lifestyle**

Mermaid Beach is known for its relaxed, laid-back atmosphere. Residents enjoy morning walks along the beach, surfing sessions, and coffee at local cafes with ocean views. The area's parks and walking paths provide excellent options for outdoor recreation, fitness, and relaxation. Beyond the scenery, the community is close-knit, with markets, sports clubs, and cultural events bringing neighbors together and creating a welcoming environment.

### **Economic Growth**



The Gold Coast has become a magnet for entrepreneurs and investors, and Mermaid Beach is at the center of this dynamic growth. The city's health tech sector is rapidly expanding, providing opportunities for innovation and business development. The suburb offers a rare combination of lifestyle appeal and professional potential, attracting residents who want a balanced life where work and leisure coexist seamlessly.

### Property Market

The real estate market in Mermaid Beach reflects its desirability. Queensland's luxury property market continues to set records, demonstrating strong investor confidence. Highend residences in the area have reached multi-million-dollar valuations, making it a hotspot for buyers seeking premium properties. Even mid-range homes are seeing

remarkable growth, with some properties gaining significant value in short periods. This makes Mermaid Beach both a desirable place to live and a strong area for property investment.

# Moving and Settling In

Moving into a new home involves more than just packing boxes. Ensuring the property is ready for immediate use can reduce stress and make the transition smoother. Professional cleaning services help residents move in efficiently and comfortably.

For anyone relocating to Mermaid Beach, services like:

https://www.bondcleaningingoldcoast.com.au/mermaid-beach

offer comprehensive cleaning to prepare your home, allowing you to settle in quickly and enjoy your new surroundings without worry.



### **Community and Lifestyle Amenities**

Life in Mermaid Beach is defined by more than just its beaches. Families have access to quality schools and parks, while professionals can enjoy boutique shopping and dining experiences nearby. Health and wellness are easily incorporated into daily life with fitness centers, yoga studios, and outdoor activities. The beach remains a central hub, hosting events and gatherings that foster a strong sense of belonging among residents. It is this combination of amenities, community engagement, and natural beauty that makes Mermaid Beach unique.

### Why Choose Mermaid Beach?

Mermaid Beach offers a perfect balance of lifestyle, opportunity, and comfort. Its coastal charm and vibrant community complement a robust property market and growing local economy. Whether your focus is family life, investment potential, or enjoying a beach side lifestyle, Mermaid Beach provides the ideal environment. Residents can enjoy the daily benefits of a serene coastal town while staying connected to the broader opportunities and services of the Gold Coast. Choosing Mermaid Beach means choosing a place to thrive, live well, and fully experience the Gold Coast lifestyle.

### Conclusion

Living in Mermaid Beach offers a unique opportunity to combine the serenity of coastal life with the advantages of a thriving community and growing economy. The suburb's pristine beaches, parks, and recreational spaces make it ideal for families, professionals, and retirees seeking a balanced lifestyle. At the same time, the Gold Coast's economic growth, particularly in sectors like health tech, presents opportunities for entrepreneurs and investors to establish themselves in a dynamic environment. The property market in Mermaid Beach reflects its desirability, with strong demand for both luxury and mid-range homes, making it a compelling choice for buyers and investors alike. Moving into a new home is made easier with reliable services, ensuring a smooth transition into this vibrant community. Overall, Mermaid Beach stands as a perfect blend of natural beauty, modern convenience, and long-term potential, making it an exceptional place to call home.

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### **Mermaid Beach Community Centre**

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### Gold Coast's laid-back lifestyle entices entrepreneurs and investors

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# \$40 million record ahead: Queensland's luxury property market soars

https://www.forbes.com.au/life/property/golden-opportunities

# The \$2.8m house that gained \$500 a day in value

https://www.afr.com/property/residential/the-house-that-gained-500-a-day-in-value-20240212-p5f457

# Essential checklist for moving into your new rental

https://theguardian.com.au/lifestyle/2024/11/18/essential-checklist-for-moving-into-your-new-rental